

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314746-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	2051

Billing Address:

**GMMB Inc**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue - Suite #800**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	314746	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	Sa 8-10a	8-10a	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WPTV Sa 10/20/12 8:50 AM Sa 8-10a 8-10a :30 OFA12Z151H \$600.00 NM									
3	10/16/12	10/22/12	M-F 6-7a	6-7a	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 WPTV Tu 10/16/12 6:58 AM M-F 6-7a 6-7a :30 OFA12G145H \$1,200.00 NM 10 WPTV W 10/17/12 6:08 AM M-F 6-7a 6-7a :30 OFA12Z151H \$1,200.00 NM 12 WPTV Th 10/18/12 5:58 AM M-F 6-7a 6-7a :30 OFA12Z151H \$1,200.00 NM 8 WPTV F 10/19/12 6:28 AM M-F 6-7a 6-7a :30 OFA12Z151H \$1,200.00 NM 9 WPTV M 10/22/12 6:58 AM M-F 6-7a 6-7a :30 OFA12Z151H \$1,200.00 NM									
4	10/16/12	10/22/12	M-F 7-9a	7-9a	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 22 WPTV Tu 10/16/12 7:29 AM M-F 7-9a 7-9a :30 OFA12P143H \$1,500.00 NM 19 WPTV W 10/17/12 7:59 AM M-F 7-9a 7-9a :30 OFA12Z151H \$1,500.00 NM 21 WPTV Th 10/18/12 7:23 AM M-F 7-9a 7-9a :30 OFA12G155H \$1,500.00 NM 18 WPTV F 10/19/12 8:36 AM M-F 7-9a 7-9a :30 OFA12G155H \$1,500.00 NM 20 WPTV M 10/22/12 8:44 AM M-F 7-9a 7-9a :30 OFA12G155H \$1,500.00 NM									
5	10/16/12	10/22/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV Sa 10/20/12 10:29 AM Sa 10-1030a 10-1030a :30 OFA12G155H \$500.00 NM									

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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	2051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/22/12	Su 7-8a	7-8a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV Su 10/21/12 7:55 AM Su 7-8a 7-8a :30 OFA12G155H \$300.00 NM									
7	10/16/12	10/22/12	M-F 2-3p	2-3p	MTWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Tu 10/16/12 2:53 PM M-F 2-3p 2-3p :30 OFA12P143H \$100.00 NM 11 WPTV M 10/22/12 2:29 PM M-F 2-3p 2-3p :30 OFA12Z151H \$100.00 NM									
8	10/16/12	10/22/12	M-F 9-10a	9-10a	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15 WPTV Tu 10/16/12 9:59 AM M-F 9-10a 9-10a :30 OFA12G145H \$650.00 NM 16 WPTV W 10/17/12 9:28 AM M-F 9-10a 9-10a :30 OFA12Z151H \$650.00 NM									
9	10/16/12	10/22/12	M-F 10-11a	10-11a	MTWTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WPTV Tu 10/16/12 10:51 AM M-F 10-11a 10-11a :30 OFA12P143H \$475.00 NM 13 WPTV Th 10/18/12 10:46 AM M-F 10-11a 10-11a :30 OFA12Z151H \$475.00 NM 12 WPTV F 10/19/12 10:46 AM M-F 10-11a 10-11a :30 OFA12Z151H \$475.00 NM									
10	10/16/12	10/22/12	M-F 11-12n	11a-12p	MTWTF--	:30	2	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WPTV W 10/17/12 11:21 AM M-F 11-12n 11a-12p :30 OFA12Z151H \$135.00 NM 14 WPTV M 10/22/12 11:17 AM M-F 11-12n 11a-12p :30 OFA12Z151H \$135.00 NM									
11	10/16/12	10/22/12	M-F 12n-1p	12-1p	MTWTF--	:30	3	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 36 WPTV Tu 10/16/12 12:30 PM M-F 12n-1p 12-1p :30 OFA12G145H \$135.00 NM 38 WPTV W 10/17/12 12:29 PM M-F 12n-1p 12-1p :30 OFA12Z151H \$135.00 NM 37 WPTV M 10/22/12 12:19 PM M-F 12n-1p 12-1p :30 OFA12G155H \$135.00 NM									
13	10/16/12	10/22/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 22 WPTV Su 10/21/12 6:22 PM Su 6p 6-630p :30 OFA12Z151H \$850.00 NM									

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314746-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	2051



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/16/12	10/22/12	M-F 1135p-1235a	1135p-1235a	MTWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 16 WPTV Tu 10/16/12 12:00 AM M-F 1135p-1235a 1135p-1235a :30 OFA12P143H \$475.00 NM 14 WPTV Th 10/18/12 12:09 AM M-F 1135p-1235a 1135p-1235a :30 OFA12Z151H \$475.00 NM									
16	10/16/12	10/22/12	M-F 5-530p	5-530p	MTWTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 19 WPTV Tu 10/16/12 5:10 PM M-F 5-530p 5-530p :30 OFA12P143H \$1,600.00 NM 20 WPTV M 10/22/12 5:13 PM M-F 5-530p 5-530p :30 OFA12A161H \$1,600.00 NM									
17	10/16/12	10/22/12	M-F 530-6p	530-6p	MTWTF--	:30	3	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 21 WPTV Tu 10/16/12 5:35 PM M-F 530-6p 530-6p :30 OFA12G145H \$1,600.00 NM 19 WPTV Tu 10/16/12 5:54 PM M-F 530-6p 530-6p :30 OFA12P143H \$1,600.00 NM 20 WPTV M 10/22/12 5:56 PM M-F 530-6p 530-6p :30 OFA12G155H \$1,600.00 NM									
18	10/16/12	10/22/12	M-F 6-630p	6-630p	MTWTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 23 WPTV Tu 10/16/12 6:29 PM M-F 6-630p 6-630p :30 OFA12G145H \$1,800.00 NM 20 WPTV F 10/19/12 6:07 PM M-F 6-630p 6-630p :30 OFA12G155H \$1,800.00 NM 22 WPTV M 10/22/12 6:18 PM M-F 6-630p 6-630p :30 OFA12Z151H \$1,800.00 NM									
19	10/16/12	10/22/12	Sa 7p News	7-730pm	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WPTV Sa 10/20/12 7:08 PM Sa 7p News 7-730pm :30 OFA12Z151H \$850.00 NM									
20	10/16/12	10/22/12	M-F 7-730p	7-730p	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 18 WPTV Tu 10/16/12 7:28 PM M-F 7-730p 7-730p :30 OFA12P143H \$950.00 NM 17 WPTV F 10/19/12 7:27 PM M-F 7-730p 7-730p :30 OFA12G155H \$950.00 NM									
23	10/16/12	10/22/12	The voice	8-11p	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV Tu 10/16/12 8:42 PM The Voice 8-9p :30 OFA12G145H \$2,500.00 NM MG for 23.6 10/22 6 WPTV M 10/22/12 The voice 8-11p :00 <del>\$2,500.00</del> NM See MG 23.7									



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314746-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	2051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/16/12	10/22/12	law & order: svu	9-10p	--W----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WPTV W 10/17/12 9:16 PM law & order: svu 9-10p :30 OFA12Z151H \$2,500.00 NM									
26	10/16/12	10/22/12	M-F 11-1135p	11-1135p	MTWTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 27 WPTV W 10/17/12 11:29 PM M-F 11-1135p 11-1135p :30 OFA12Z151H \$1,400.00 NM 25 WPTV Th 10/18/12 11:10 PM M-F 11-1135p 11-1135p :30 OFA12G155H \$1,400.00 NM 26 WPTV F 10/19/12 11:20 PM M-F 11-1135p 11-1135p :30 OFA12Z151H \$1,400.00 NM									
28	10/16/12	10/22/12	NFL Game	4p-12a	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV Su 10/21/12 10:47 PM NFL Game 4p-12a :30 OFA12G155H \$3,500.00 NM									
30	10/16/12	10/22/12	M-F 630-7p	630-7p	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV W 10/17/12 6:46 PM M-F 630-7p 630-7p :30 OFA12Z151H \$3,000.00 NM 3 WPTV Th 10/18/12 6:45 PM M-F 630-7p 630-7p :30 OFA12Z151H \$3,000.00 NM									
31	10/16/12	10/22/12	3-4pm Jeff Probst	3-4p	MTWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV W 10/17/12 3:39 PM 3-4pm Jeff Probst 3-4p :30 OFA12Z151H \$100.00 NM 6 WPTV Th 10/18/12 3:21 PM 3-4pm Jeff Probst 3-4p :30 OFA12G155H \$100.00 NM 3 WPTV F 10/19/12 3:19 PM 3-4pm Jeff Probst 3-4p :30 OFA12G155H \$100.00 NM 5 WPTV M 10/22/12 3:41 PM 3-4pm Jeff Probst 3-4p :30 OFA12G155H \$100.00 NM									
32	10/16/12	10/22/12	M-F 5-6a	5-6a	MTWTF--	:30	5	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/16/12 5:11 AM M-F 5-6a 5-6a :30 OFA12P143H \$165.00 NM 1 WPTV W 10/17/12 5:28 AM M-F 5-6a 5-6a :30 OFA12Z151H \$165.00 NM 4 WPTV Th 10/18/12 5:23 AM M-F 5-6a 5-6a :30 OFA12G155H \$165.00 NM 5 WPTV F 10/19/12 5:42 AM M-F 5-6a 5-6a :30 OFA12G155H \$165.00 NM 3 WPTV M 10/22/12 5:37 AM M-F 5-6a 5-6a :30 OFA12G155H \$165.00 NM									



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Advertiser		Product	Estimate Number
Obama / Democrat / Presid		Obama for America	2051

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/16/12	10/22/12	M-F 4p-5p	4-5p	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Tu 10/16/12 4:37 PM M-F 4p-5p 4-5p :30 OFA12G145H \$275.00 NM 3 WPTV F 10/19/12 4:38 PM M-F 4p-5p 4-5p :30 OFA12Z151H \$275.00 NM 1 WPTV M 10/22/12 4:18 PM M-F 4p-5p 4-5p :30 OFA12G155H \$275.00 NM									
34	10/16/12	10/22/12	Pres Debate #2	9-11p	-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 10:53 PM Pres Debate #2 9-11p :30 OFA12G145H \$3,000.00 NM									
35	10/16/12	10/22/12	30 rock/up...night	8-9p	---T---	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ---T--- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 7:58 PM 30 rock/up...night 8-9p :30 OFA12G155H \$1,450.00 NM									
36	10/16/12	10/22/12	SA 5-6am News	5-6a	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 SA 5-6am News 5-6a :00 <del>\$50.00</del> NM See MG 36.2 2 WPTV Sa 10/20/12 5:55 AM SA 5-6am News 5-6a :30 OFA12G155H \$50.00 NM MG for 36.1 10/20									
37	10/16/12	10/22/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/21/12 11:59 PM 1130p-12x After NFL 1130p-1205a :30 OFA12Z151H \$600.00 NM									

Total Spots 63 Gross Total \$62,300.00

## Payment Terms 30 Days

Agency Commission \$9,345.00  
Net Amount Due \$52,955.00